

ASHWORTH PLACE PHASE 2

Exeter · Devon



Persimmon
Together, we make a home.

TOGETHER, WE MAKE A HOME.

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

We promise to provide:

- ✓ An expertly-designed home that's sympathetic to the area
- ✓ A dedicated customer care helpline
- ✓ Two-year Persimmon warranty
- ✓ Ten-year insurance-backed new homes warranty
- ✓ Energy-efficient features that promote sustainable living
- ✓ The creative freedom to personalise your home
- ✓ Landscaping schemes to enhance your surroundings



OUR STAR RATING

We've been awarded a four star rating by the Home Builders Federation in their 2021 survey.

HERE TO HELP

One of the best things about buying a new-build home are the amazing offers and schemes you could benefit from.



PART EXCHANGE

Need to sell your home? We could be your buyer. Save money and time and stay in your home until your new one completes.



HOME CHANGE

Sell your current home with our support. We'll take care of estate agent fees and offer expert advice to help get you moving.



HELP TO BUY

This Government-backed equity loan scheme enables first-time buyers to move with just a 5% deposit.

If you're buying in London, Scotland and Wales the schemes are different. See

persimmonhomes.com/help-to-buy for more information.

RETENTION SCHEME

Persimmon is the first major housebuilder to introduce the Homebuyer Retention scheme. Participation in the scheme, which is subject to your lender and conveyancer's approval, ensures 1.5% of the selling price is held by your solicitor when you complete your purchase. This amount is only released to us when all issues you have identified on your seven day inspection form are resolved.



OUR PLEDGE TO YOU

We believe keeping you fully informed throughout the home-buying process is key to making the whole experience enjoyably simple. That's why we created The Persimmon Pledge. It's our way of making sure you receive exceptional customer service and relevant communications before, during and after you've moved in.

As part of the pledge, we carry out comprehensive inspections of all key build stages on every new home we build to ensure everything meets our exacting standards. Once you've picked up the keys, we'll give you a few days to settle in before getting in touch to check everything's okay and to answer any questions you may have. We're happy to hear from you at any point however, so always contact us if you have any issues.



Becoming part of the scenery

While we may have over 400 locations around the UK, we go to great lengths to adopt a local approach when it comes to building your home. So when we provide you with the local specification, you can be confident it'll be a perfect fit for the area in terms of the style of architecture and choice of materials. We also incorporate local scenery such as trees and lakes, and work with ecologists to protect the landscape and biodiversity.



Always by your side

Your safety will always be our priority, which is why we'll give you an exclusive emergency cover number when you move in which you can call in the unlikely event of a complete power failure, gas leak, water escape or severe drain blockage. And don't forget, when you buy a new home with us you'll benefit from our **two-year Persimmon warranty**, which runs alongside a **ten-year insurance-backed new homes warranty**.



Ashworth Place Phase 2

Exeter • Devon



Ashworth Place Phase 2 at a glance:

- Choice of 2, 3 and 4 bedroom homes
- Surrounded by beautiful countryside
- Variety of local shops and facilities
- Good local schooling for all ages
- Within commuting distance of Exeter

THE PERFECT MIX OF RURAL ESCAPE WITH GREAT CITY CONNECTIONS

Ashworth Place Phase 2 is a collection of two, three and four bedroom homes located less than 5 miles to the east of Exeter. Surrounded by beautiful countryside, this is a truly idyllic setting.

Ashworth Place is in an ideal situation as you can enjoy everything that East Devon and Exeter have to offer. The city centre is less than five miles away with an excellent choice of high street names, independent boutiques, restaurants, bars and cafes to enjoy. If you want to escape the hustle and bustle, Exmouth Beach is just over 10 miles away and Dartmoor National Park is just a short car journey away.

Local amenities on your doorstep

This stunning rural location benefits from a brand new town centre, complete with local shops, schools, businesses and a multi-purpose community building.

The surrounding Devonshire countryside offers many opportunities to enjoy the region's forests, rivers, beaches and wildlife. From the dramatic landscapes of the famous Dartmoor National Park to the golden sands of Exmouth Beach and Dawlish Warren. Just down the road is Escot Country Park with acres of beautiful parkland, a red squirrel enclosure, café and children's outdoor play areas.

Great schooling for all ages

There's a great choice of both primary and secondary schools close to Ashworth Place; Pinhoe C of E, St Nicholas Catholic school, Clyst Vale Community College and St James' School. The world-reknowned Exeter University needs no introduction..

Always in reach

Ashworth Place offers accessible transport links via the M5 motorway to Bristol, Exeter and the wider South West. The town also has a local bus service, rail links on the Exeter to London Waterloo line and flights to London and Europe from Exeter airport.

With its range of new homes, excellent doorstep amenities and fantastic commuter links, Ashworth Place is sure to have something to suit you perfectly.

JUMP IN THE CAR AND START EXPLORING:

- Exeter airport | 2.5 miles | 6 mins
- Exeter city | 5.1 miles | 18 mins
- Ottery St Mary | 9.4 miles | 13 mins
- Exmouth | 10 miles | 23 mins
- Plymouth | 47 miles | 54 mins



SITE PLAN

ASHWORTH PLACE PHASE 2

Future
Development

KEY

- The Morden (2)
- The Hanbury (3)
- The Rufford (3)
- The Souter (3)
- The Hatfield (3)
- The Clayton (3)
- The Clayton Corner (3)
- The Roseberry (4)
- The Chedworth (4)
- Affordable Housing

(3) indicates number of bedrooms



Ashworth Place
(Phase 1)

Primary School

Sub Station

Future
Development

Tithe Barn Lane

Future
Development

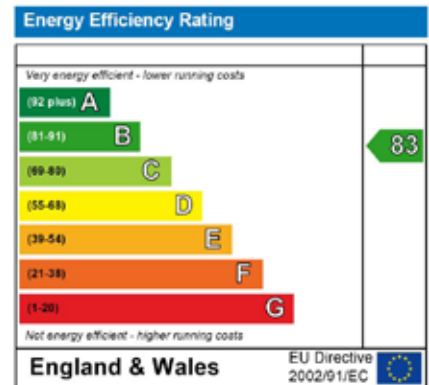


Sports Facilities



MORDEN

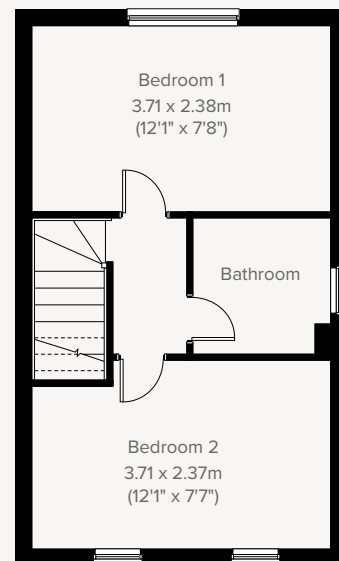
2 bedroom home



Modern living at its best, The Morden's open plan kitchen, dining, living room is bright and ideal for the way we live today. Upstairs there are two nicely-proportioned bedrooms and a family-sized bathroom. Perfect for first-time buyers and young professionals.



Ground floor



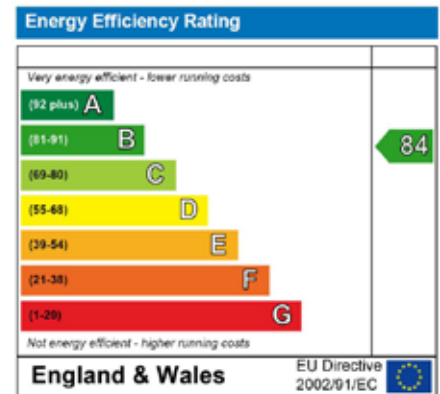
First floor

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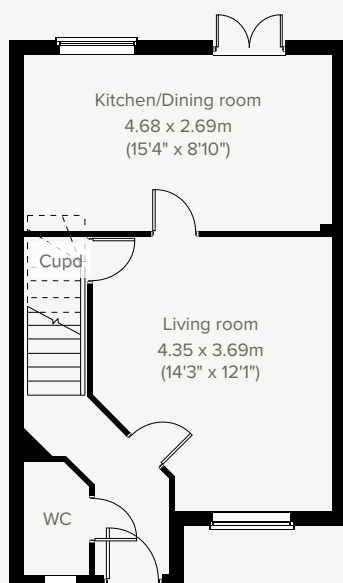


HANBURY

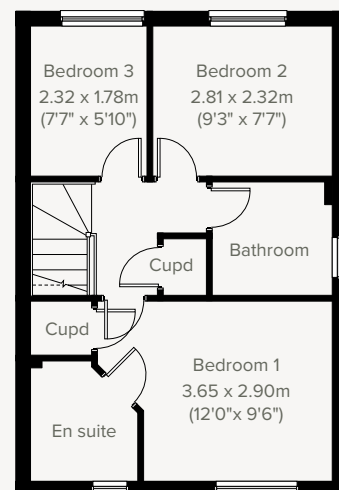
3 bedroom home



Enjoy the best of modern living in this popular home which benefits from a bright open plan kitchen/dining room with French doors leading into the garden. The Hanbury boasts a bright front aspect living room, separate utility room, handy storage cupboard and downstairs WC. Upstairs, bedroom one is en suite and there's a good-sized family bathroom and further storage.



Ground floor



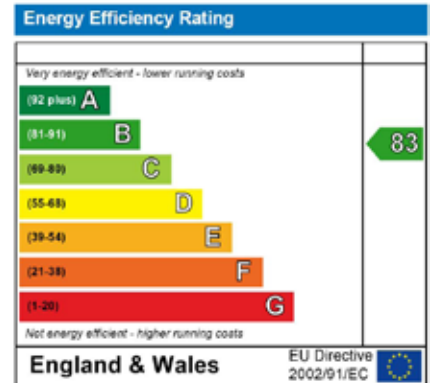
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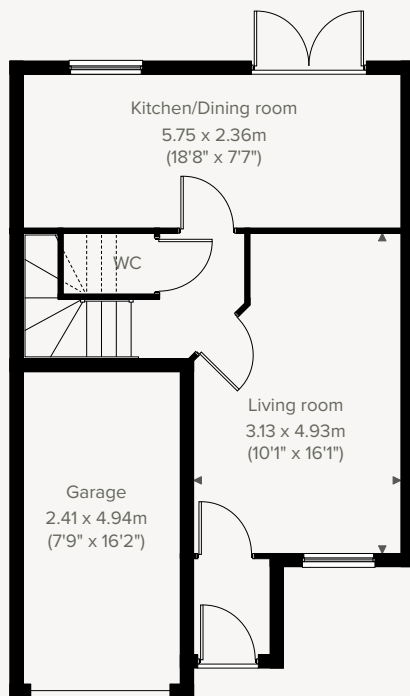


RUFFORD

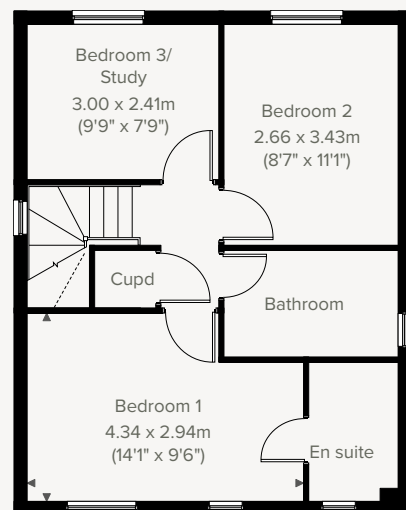
3 bedroom home



A thoughtfully designed three bedroom home with much to offer, The Rufford is popular with families. The bright and modern open plan kitchen/dining room with French doors leading into the garden is ideal for entertaining and family meals. The front porch, inner hallway, downstairs WC and cupboard takes care of everyday storage. Plus there's an en suite to bedroom one, family bathroom and integral garage.



Ground floor

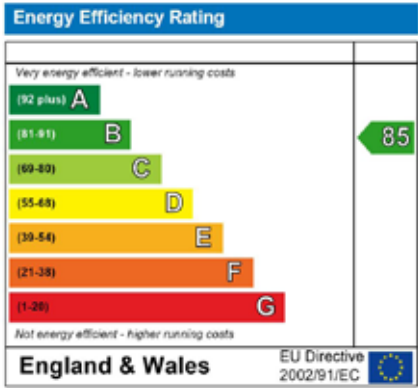


First floor

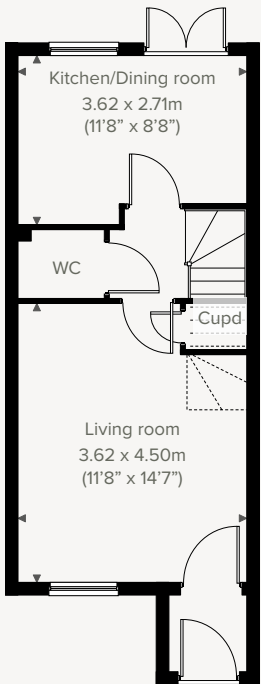
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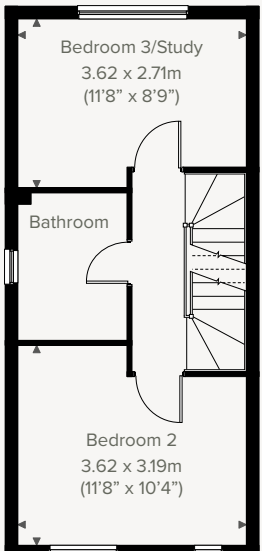
SOUTER
3 bedroom home



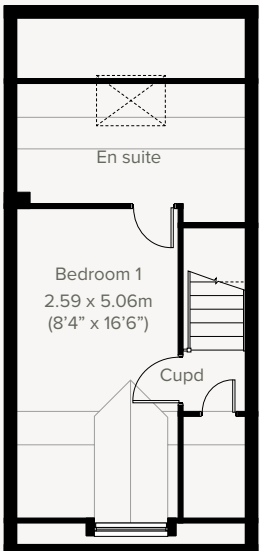
An attractive three-storey, three-bedroom home, the Souter has a modern open plan kitchen/dining room, well-proportioned living room and three good-sized bedrooms. The top floor bedroom one also has a spacious en suite. The enclosed porch, downstairs WC, two storage cupboards and off-road parking means it's practical as well as stylish.



Ground floor



First floor



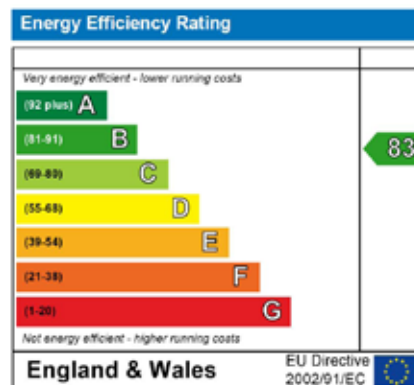
Second floor

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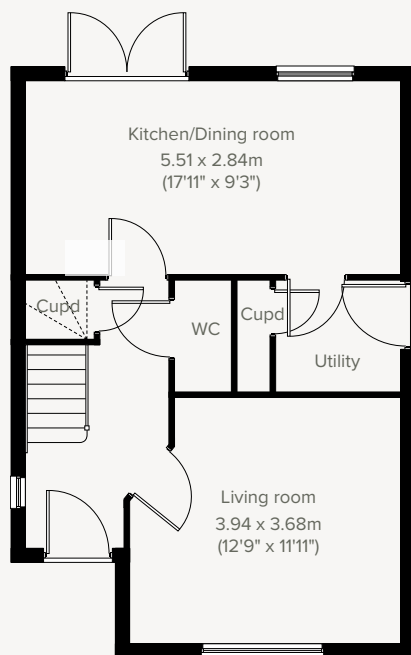


HATFIELD

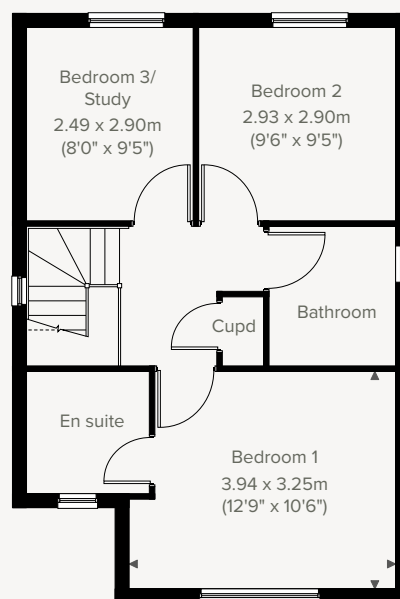
3 bedroom home



Enjoy the best of modern living in this popular three-bedroom home which features a stylish open plan kitchen/dining room with French doors leading into the garden. The Hatfield's bright front aspect living room, separate utility room, handy storage cupboard and downstairs WC complete the ground floor. Upstairs, bedroom one has an en suite, a good-sized family bathroom and further storage.



Ground floor



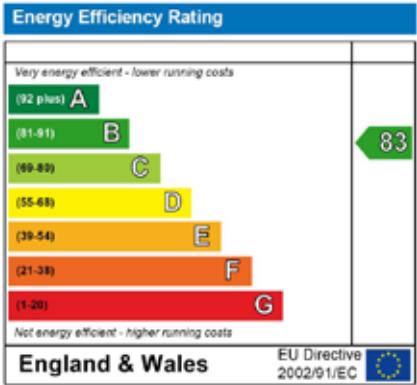
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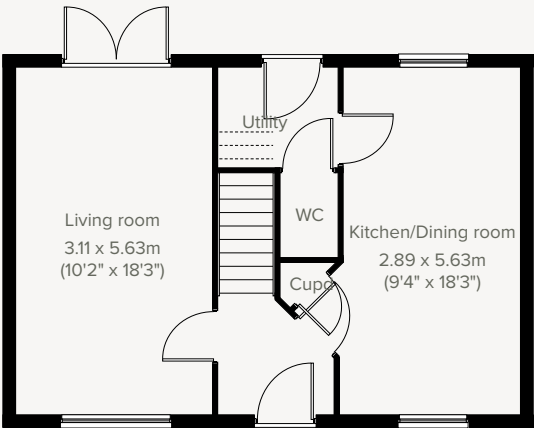


CLAYTON

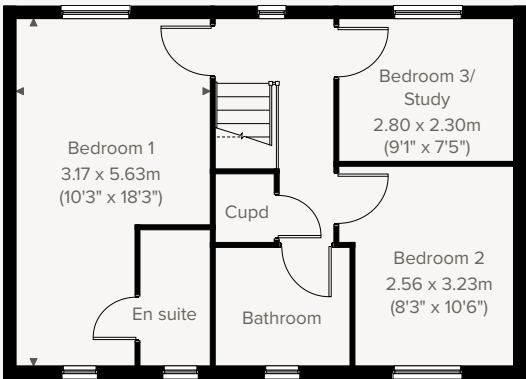
3 bedroom home



A superb family home, The Clayton features a stunning open plan kitchen/dining room and equally impressive living room with French doors opening into the garden. A utility room, WC and storage cupboard ensure it's practical as well as stylish. Upstairs you'll find three bedrooms, including a large bedroom one with en suite, a family-sized bathroom and handy storage cupboard.



Ground floor



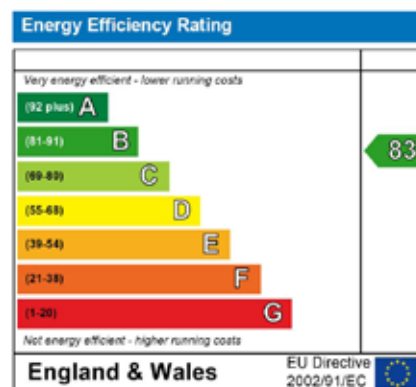
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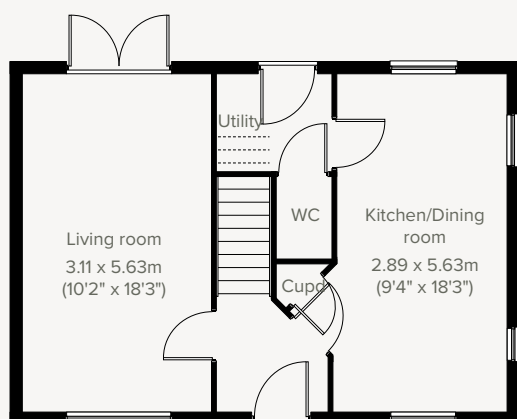


CLAYTON CORNER

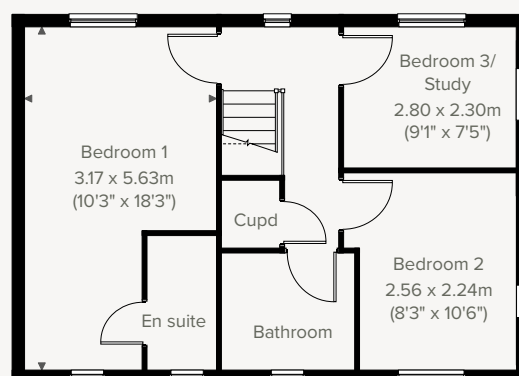
3 bedroom home



A fantastic family home, The Clayton Corner features a stunning open plan kitchen/dining room and spacious living room with French doors opening into the garden. A utility room, WC and storage cupboard ensure it's practical as well as elegant. Upstairs you'll find three bedrooms, including a large bedroom one with en suite, a family-sized bathroom and another storage cupboard.



Ground floor



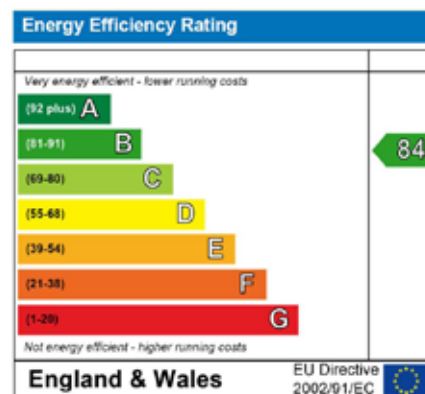
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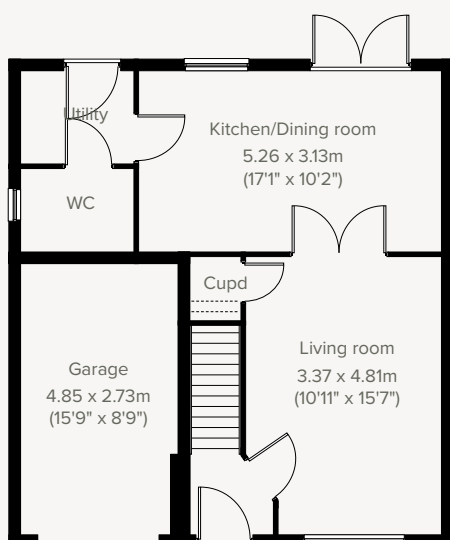


ROSEBERRY

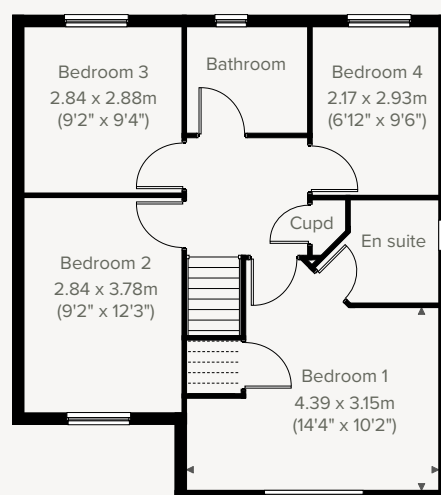
4 bedroom home



The Roseberry is a superb detached home with an integral garage, a good-sized living room with double doors leading into a bright open plan kitchen/dining room - perfect for family life and entertaining. It's practical too with a utility, downstairs WC and three storage cupboards. The large bedroom one has an en suite with the spacious landing leading on to three further bedrooms and the main family bathroom.



Ground floor



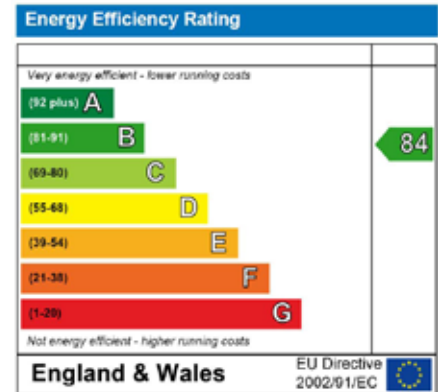
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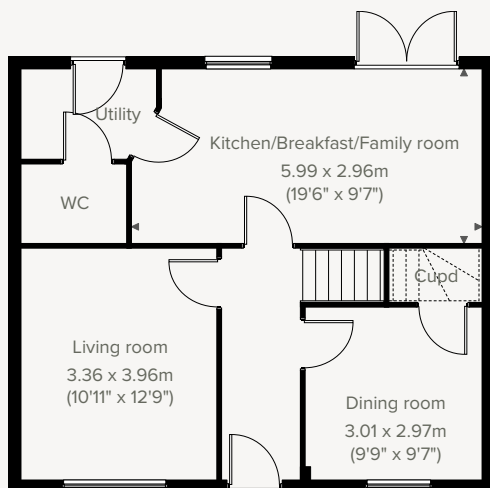


CHEDWORTH

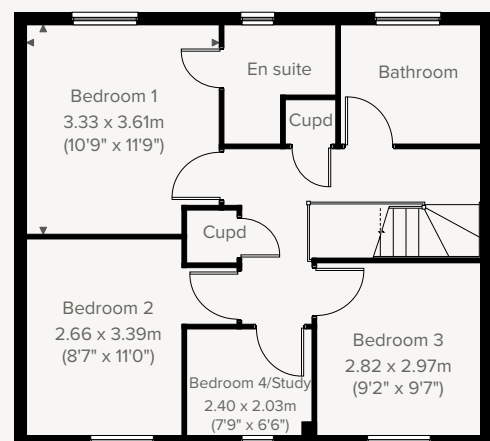
4 bedroom home



A popular family home, The Chedworth ticks all the boxes. The modern and stylish open plan kitchen/breakfast/family room is perfect for entertaining. There's also a well-proportioned living room, separate dining room, downstairs WC and handy utility with outside access. Upstairs there are four bedrooms - bedroom one has an en suite - a large family-sized bathroom and two further storage cupboards.



Ground floor



First floor

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BUILT BY US, STYLED BY YOU

Our goal is to make your house feel like your home before you've even collected the keys. Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous **Finishing Touches** collection.

FINISHING TOUCHES

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out.

And rest assured, every upgrade and item available has been carefully chosen to complement the style and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.



Our Finishing Touches collection includes:

- ✓ Carpets
- ✓ Lighting packages
- ✓ Wardrobes
- ✓ Kitchen upgrades
- ✓ Bathroom upgrades
- ✓ Fixtures
- ✓ Appliances

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. And best of all, it can all be arranged from the comfort and convenience of one of our marketing suites.

The earlier you reserve, the greater the choice.

We'll always try and accommodate the Finishing Touches you want, however it's worth remembering that the earlier you reserve your home in the build stage, the more options you'll have available.

Finishing Touches are subject to availability and stage of construction. Prices for your specific home type will be in our price list. For a full list of Finishing Touches available for your home, please contact the Sales Advisor on site.



External

Walls	Traditional cavity walls (Inner: timber frame or block Outer: Style suited to planned architecture)
Roof	Tile or slate-effect with PVCu rainwater goods
Windows	Double glazed low E-glass windows in PVCu frames
Doors	GRP-skinned external doors with wooden frames. Patio or French doors to garden or balcony (where applicable)



Internal

Ceilings	Painted white
Lighting	Pendant or batten fittings with low-energy bulbs
Stairs	Staircase painted white
Walls	Painted in white emulsion
Doors	White pre-finished doors with white hinges
Heating	District heat system with wall mounted heating interface unit. Radiators to all main rooms, most with thermostatically-controlled valves
Insulation	Insulated loft and hatch to meet current building regulations
Electrics	Individual circuit breakers to consumer unit and double electric sockets to all main rooms
General	TV point and phone extension point in living room (where living room is at rear of property) phone point in entrance hall



Kitchen

General	Fully fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage)
General	Stainless steel 1½ bowl sink with mixer taps to kitchen only
Appliances	Plumbing for washing machine
Appliances	Single electric oven and hob in white and integrated cooker hood



Bathroom

General	White bathroom suites with chrome-finished fittings
General	Extractor fan to bathroom and en suite (where applicable)
General	Mira showers with chrome fittings Hand showers over bath (only where there's no en suite)
General	En suite and bathroom half height tiling to sanitaryware walls
General	Full height to shower enclosure
General	En suite to bedroom one (where applicable)



Security

Locks	Three-point locking to front and rear doors, locks to all windows (except escape windows)
Fire	Smoke detectors wired to the mains with battery backup



Garage & Gardens

Garage	Garage with single roller shutter or up-and-over door; or car ports or parking space
Gardens	Front lawn turfed or landscaped (where applicable)
Fencing	1.8 metre fence to rear garden, plus gate

WHY BUYING NEW IS BEST...

The benefits of buying a new-build home have never been more important. Saving you money, time and effort, whilst being kinder to the environment, means it's a win-win situation all round

According to recent research by the NHBC, those who live in new build homes constructed to today's standards, could save more than £1,400 a year on their energy bills when compared to neighbours in older homes.* This means families could save approximately £35,000 over the lifetime of a 25-year mortgage.

Space4 are one of the UK's leading producers of precision engineered construction systems. Many Persimmon homes are built with Space4 timber frame technology, which offers improved insulation and air-tightness. For you this means a reduction of 50% in heating costs compared to the average home in the UK**, plus you'll own a cosier, more comfortable home.

On the outside, your Space4 home will feature the familiar design of a Persimmon home which uses traditional materials such as brick, stone or render. Underneath, the hi-tech timber frame backbone creates new levels of efficiency and building rigidity. Your property will be durable and finished to an excellent standard.

50% lower energy bills

High-performance insulation together with Space4 construction, an efficient boiler, and attention to air tightness and ventilation during the construction process means that our homes can use 59% less gas than the average home in the UK**.

The use of Space4 technology creates a better place to live and work. Lower consumption of heating fuels and transport helps reduce CO2 emissions, while the use of sustainable, recyclable materials creates less impact on the wider environment. The overall carbon dioxide emissions for timber construction (the embodied carbon dioxide) are up to six times lower than for masonry***.

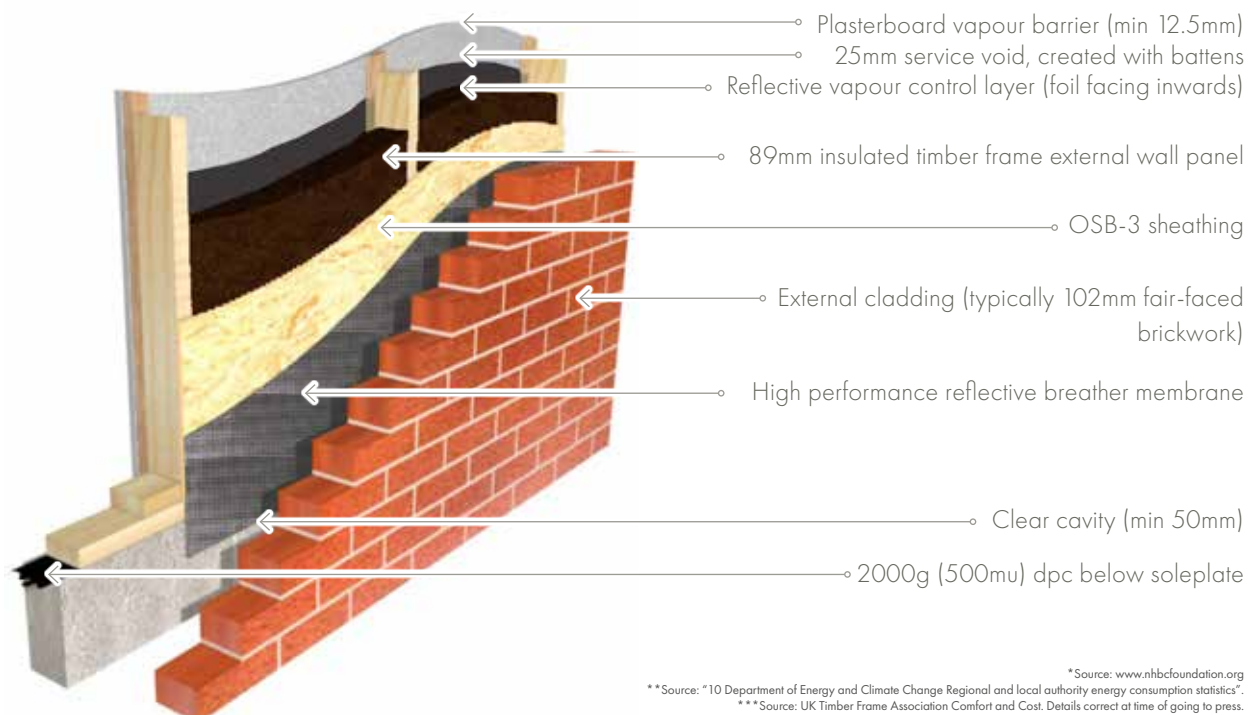
And, in relation to the Government's code for sustainable homes, most building elements with timber specifications largely fall into the 'A+' or 'A' rated categories compared to masonry***.

Average energy bill of £1,200

	Existing homes	Space4 homes
60% space heating	£720	£360
40% light/water	£480	£480

Heating saving	50%
Total saving	30%

Cross-section of timber-frame technology



*Source: www.nhbcfoundation.org

**Source: "10 Department of Energy and Climate Change Regional and local authority energy consumption statistics".
***Source: UK Timber Frame Association Comfort and Cost. Details correct at time of going to press.



#LOVEMPERSIMMONHOME

A new home is the perfect opportunity to showcase your unique style, creativity and personality at every turn which is why we love seeing how you transform your interior and exterior spaces. If you're thinking about redecorating but aren't sure where to start, head over to our Instagram page at [@persimmon_homes](#) for home décor ideas and colour inspiration.



SNAP. SHARE. WIN.

Upload your own photos with the hashtag **#lovempersimmonhome** and you could be one of the three lucky winners we pick every month to receive a **£100 Next voucher**. We've included a few past winners on this page so you can check out the competition.

Good luck!

Visit our Instagram page for terms and conditions.





IT PAYS TO BUY NEW

✓ NO CHAINS

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

✓ NO SPACE GOES TO WASTE

Research shows that 17% of living space often goes unused in older properties. Modern homes are proven to use every inch of room as effectively as possible.

✓ LIVING IT UP IN STYLE

When you buy a new Persimmon home you can expect a brand spanking new fitted kitchen, bathroom suite, and in some cases an en suite and dressing room.

✓ LESS WORK, MORE FREEDOM

Buying new means you'll spend far less time on repairs and maintenance, after all, life's too short to spend every weekend doing DIY.

✓ FLEXIBLE WAYS TO BUY

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. You may also be eligible to use the Government's Help to Buy scheme.

✓ BETTER SAFE THAN SORRY

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows. They're also far more secure than older buildings thanks to the security locks and lighting we use.

✓ LOWER ENERGY BILLS

New homes have to meet stringent energy-efficient standards, which means you'll spend less on your energy bills from day one. All our homes come with a cost-effective combi boiler, first-rate loft insulation and draught-free double glazed windows.

✓ FIRST-RATE, NOT SECOND-BEST

From your boiler and windows to your carpets and curtains, everything in your new home is new. This means you get to enjoy all the latest designs and tech, while also benefiting from the manufacturers' warranties that come with them. Win-win.

✓ LONG-TERM PEACE OF MIND

All our new homes come with a ten-year, insurance-backed warranty, as well as our very own two-year Persimmon warranty. In the unlikely event you ever need to make a claim, our Customer Care Team will be happy to provide all the help you need.

✓ THE CHOICE IS ALL YOURS

A new home offers you a blank canvas and a chance to showcase your own style and personality at every turn. So while our homes come with fitted kitchens and bathrooms, which you can fully customise them with our Finishing Touches (depending on the build stage).

Your home, better connected for a brighter future.

Great news! Ashworth Place will benefit from access to ultrafast, full fibre-optic broadband.



Your home, better connected with FibreNest

- ▶ 100% full fibre-optic internet access installed directly into your new home
- ▶ You and your family can do more online at the same time, with less lag and hold-ups
- ▶ Enjoy lightning-fast speeds that won't be affected by the length of the line serving your property
- ▶ Full-fibre future-proofs your home, ensuring you'll always be able to access the latest in online services
- ▶ Stream 4k content, play online games and more on multiple devices all at the same time with less interruptions
- ▶ Work from home like you do in the office, thanks to our high-capacity, super reliable network
- ▶ Enjoy an exceptional level of customer support from our UK call centres

How our packages compare¹

Download type	500Mb	250Mb	125Mb	75Mb	20Mb	10Mb
 HD movie (12GB)	3m 15s	6m 30s	13m	23m	1h 20m	2h 40m
 Video game (40GB)	11m	21m 45s	43m 45s	1h 17m	4h 30m	9h

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Ashworth Place Phase 2

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